

'ār kē
Primordial
essence.



'wīz
Informed
actions.

ARCHEWISE INNOVATIONS SPECIALIZES IN EMPOWERING ORGANIZATIONS TO NAVIGATE THE FUTURE BY CO-CREATING SOLUTIONS THAT FORTIFY GOVERNANCE INFRASTRUCTURES, NURTURE TALENT, AND CENTER FORESIGHT AS PART OF STRATEGY DEVELOPMENT.

COMPANY PROFILE

Organization Name: ArcheWISE Innovations, LLC
Web Address: <https://drlauralubin.com>
Headquarters: Coral Springs, FL (USA)
Managing Owner: Dr. Laura Lubin, PMP
Founded: 2024
Mailing Address: 1150 NW 72nd Ave Tower I,
Suite 455, Miami, FL. 33126
CAGE: 9UPZ6 **UEI:** GZ64UNYL1VQ7 **DUNS:** 119245510
Company Structure: Limited Liability Company

CORE COMPETENCIES

- Empowering Learning & Development Programming Solutions
- Change Management Consulting
- Innovative Research & Insights Consulting
- Collaborative Business Development & Capacity Building
- Dynamic Executive & Leadership Advancement

PAST PERFORMANCE

- Streamlined critical operational processes for an educational institution, improving efficiency by 30%
- Developed performance benchmark systems for a large organization, raising standards by 25%
- Integrated quality assurance measures for an e-learning provider, enhancing product quality
- Led technological transition for a corporation, increasing user satisfaction by 40%
- Designed onboarding programs for a professional services firm, improving retention by 35%

NAICS CODES

Primary NAICS Code: 611710
Secondary NAICS Codes: 541611, 541612, 541614, 541720, 611430, 611710

KEY DIFFERENTIATORS

- **Interdisciplinary Expertise:** A unique blend of expertise across project management, educational technology, public affairs, human resource development, and adult education, positioning the entity to tackle complex challenges holistically and innovatively.
- **Research-Driven Approach:** Formally trained to leverage the latest research findings and industry best practices to ensure solutions are evidence-based and deliver measurable results.
- **Intersectional Perspective:** An intersectional lens enables identification and addressing of systemic inequalities, promoting fairness and inclusivity.
- **Collaborative Partnership:** Centered in the power of collaboration and co-creation. Works closely with clients, fostering open communication and trust, to develop tailored solutions that align with their unique goals and values. Not just a consultant, but an extension of the client's team.
- **Virtual Office Efficiency:** A virtual office model, offering flexibility, cost-effectiveness, and a reduced carbon footprint. Provides seamless service delivery and enables clients to access the value proposition from anywhere with an internet connection.

